Crisanto Frianeza represents the interests of the private sector in developing countries as observer on the Clean Technology Fund Trust Fund Committee. He is the Secretary General of the Philippine Chamber of Commerce and Industry (PCCI), the largest business organization in the Philippines. The Chamber’s objective is to create globally competitive enterprises through focused advocacy, domestic and international networking and relevant business services. It has nationwide of more than 35,000 small and medium enterprises (SMEs), 120 local chambers of commerce and 120 industry and trade associations.

As private sector observer, Mr. Frianeza facilitated increased awareness of CIF programs among his constituencies through forums organized by the Confederation of Asia Pacific Chambers of Commerce and Industry and the World Chambers Federation. He is grateful to the CIF for providing business chambers an opportunity to play a more meaningful role in climate change mitigation as well as interact with stakeholders from various sectors. He believes that the role of the business sector with the help of the CIF is to help put decisive action on climate change as top priority of governments. He notes that private-public partnership is crucial in crafting appropriate climate change mitigation policies and will help ensure buy-in of smart climate investment models. He also emphasized that with globalization and the emergence of free trade areas, complementation of energy initiatives among countries and integration of clean energy markets can create economies of scale, lower costs and improve efficiencies – the very components of country competitiveness.