

WEDNESDAY, SEPTEMBER 25, 2013

UNILEVER'S JOURNEY IN SUSTAINABLE PALM OIL

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CONTENT



- About Unilever
- Sustainable Living Unilever's Story
- Uniever's journey into Sustainable Palm
- Unilever's Commitment to Sustainable Palm Oil

Sustainable Palm Oil Sourcing Policy



WELL POSITIONED FOR GROWTH



2bn
consumers
worldwide use a
Unilever product on
any day

54% of sales in emerging markets

Products sold in more than 190 countries

More than
50 years
experience in Brazil,
China, India and
Indonesia





OUR 14 €1BN BRANDS









€1bn Brands





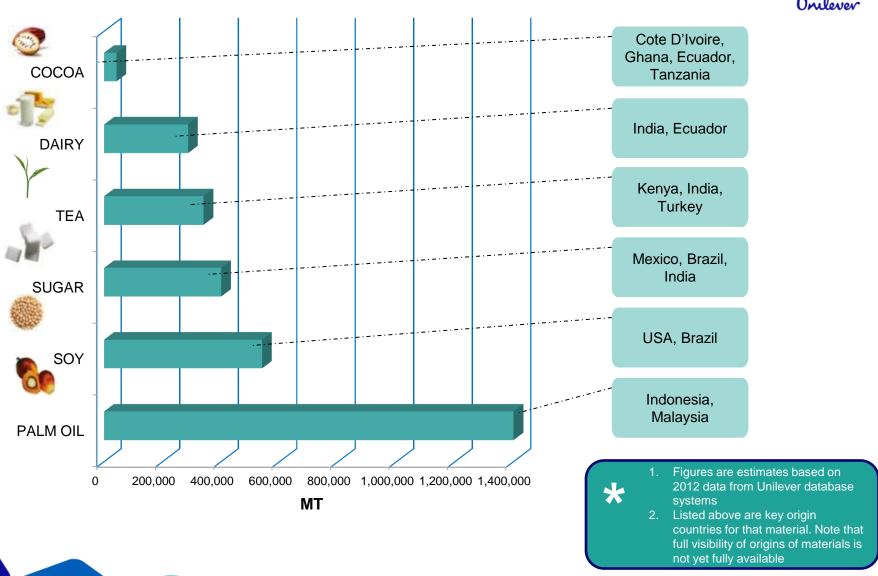
Lipton





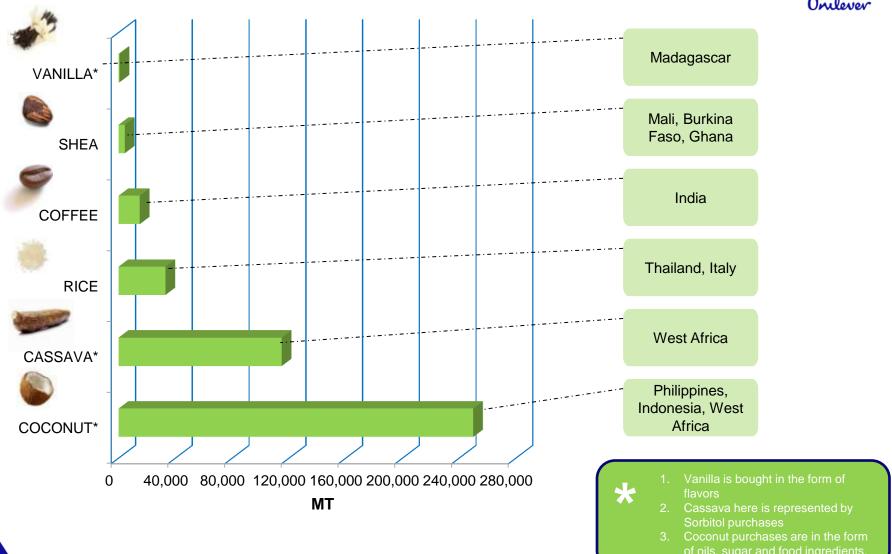
KEY MATERIALS PURCHASED BY UNILEVER





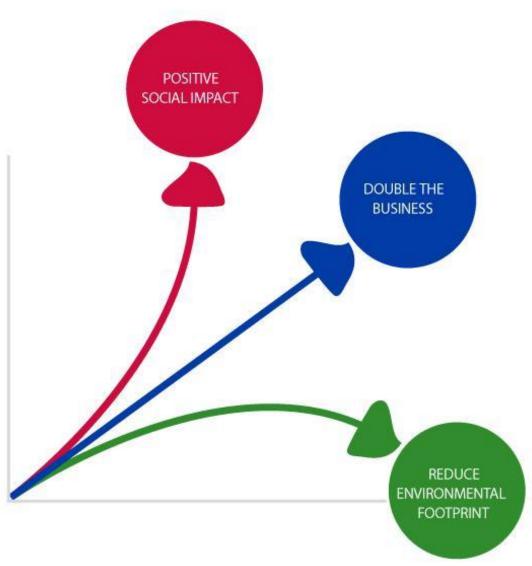
ICONIC MATERIALS PURCHASED BY UNILEVER





OUR COMPASS STRATEGY





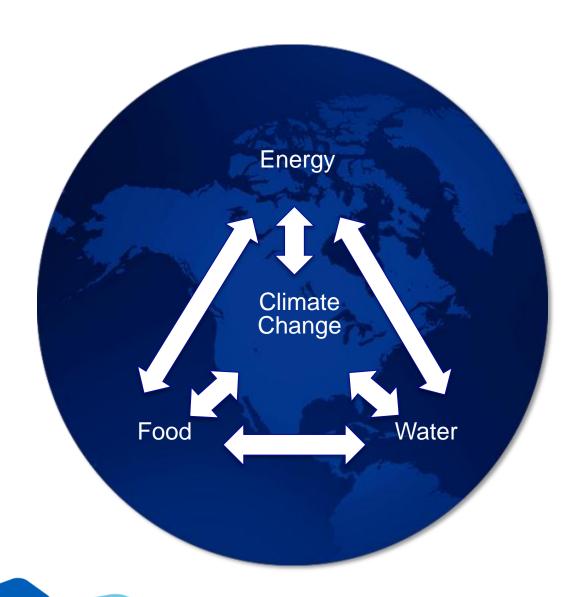
Our vision is to double the size of the business, whilst reducing our environmental footprint and increasing our positive social impact.

The Compass provides a blueprint for success by identifying what we must do to win share and grow volume in every category and country.

UNILEVER SUSTAINABLE LIVING PLAN

INVESTING IN A SUSTAINABLE FUTURE.





THREE BIG GOALS BY 2020 and 60 time based commitments



1 BILLION

PEOPLE IMPROVE
THEIR HEALTH
& WELL-BEING

HALVE

FOOTPRINT OF OUR PRODUCTS

SOURCE
100%

OF AGRICULTURAL RAW MATERIALS

SUSTAINABLY

THE UNILEVER PLAN



IMPROVING HEALTH AND WELL-BEING

By 2020 we will help more than a billion people take action to improve their health and well-being.

HEALTH AND HYGIENE

By 2020 we will help more than a billion people to improve their hygiene habits and we will bring safe drinking water to 500 million people. This will help reduce the incidence of life-threatening diseases like diarrhoea.



NUTRITION We will continually work

to improve the taste and nutritional quality of all our products. By 2020 we will double the proportion of our the highest nutritional standards, based on globally recognised dietary guidelines. This will help hundreds of millions of people to achieve a healthier diet.



REDUCING **ENVIRONMENTAL IMPACT**

By 2020 our goal is to halve the environmental footprint of the making and use of our products as we grow our business."

GREENHOUSE GASES

Halve the greenhouse gas impact of our products across the lifecycle by 2020.*



Halve the water associated with the consumer use of our products by 2020.* 1



Halve the waste associated with the disposal of our products by 2020.*



SUSTAINABLE SOURCING

ENHANCING

LIVELIHOODS

By 2020 we will enhance

the livelihoods of hundreds

of thousands of people as

we grow our business.

By 2020 we will source 100% of our agricultural raw materials sustainably.



By 2020 we will link more than 500,000 smallholder farmers and small-scale distributors into our supply chain.



SUSTAINABLE SOURCING

By 2020 we will source 100% of our agricultural raw materials sustainably.

BETTER LIVEUHOODS

By 2020 we will link more than 500,000 smallholder farmers and small-scale distributors into our supply chain.

UNILEVER SUSTAINABLE LIVING PLAN

Small Actions. Big Difference.

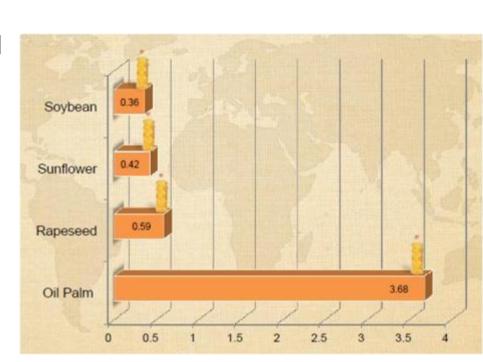


UNILEVER'S JOURNEY IN SUSTAINABLE PALM OIL

PALM OIL IS A MAJOR GLOBAL COMMODITY



- highly versatile vegetable oil
- very productive, high yielding
- consumption is increasing globally
- set to grow from 50 million tonnes
 (2011) to 63 million in 2020
- used in many food and non-food products
- in greater than half of packaged supermarket products today

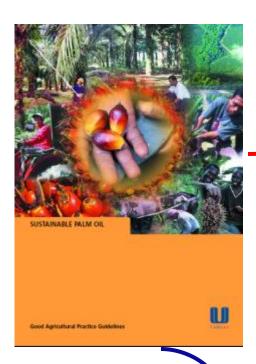




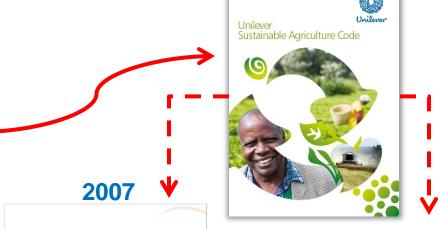


EVOLUTION OF UNILEVER BEST PRACTICE FOR OIL PALM PRODUCTION





2003



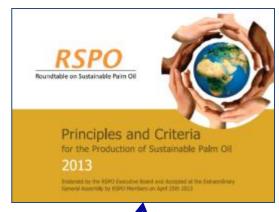
RSPO-Principles and Criteria for Sustainable Palm Oil Production

Desirable Indicators and Guidance Conduction

Desirable Palm Oil Production

Desirable Palm Oil Production

2009



2013

RSPO PRINCIPLES & CRITERIA





Sustainability

- Transparency
- Use of best practices
- Care of the environment, natural resources & biodiversity
- Consider rights of workers, smallholders
- Develop new plantings responsibly



Social

- Rights to the land are not legitimately contested
- Workers are paid reasonably and living conditions are decent
- The right to form trade unions is respected
- Health and safety plans are implemented
- Smallholders are treated fairly by mills



Environment

- Since Nov 2005, new plantings did not replace primary forests or high conservation value areas
- Erosion and degradation of soil are minimized
- Pollution and waste is reduced
- Use of fires is avoided

2013 RSPO P&C REVIEW



- Review process began Nov 2011 with inputs from producers, supply chain companies & NGOs
- Unilever led an FMCG general position on the P&C review
 - -strengthening of the GHG requirement
 - -clearer position to ban new development on peat
 - inclusion of human rights requirements within the standard
- RSPO General Assembly voted in favour of the revised P&C in Apr....but
 - -a compromise on GHG reporting extended for 3 years
 - -no clear statement banning peat for development
- While disappointed in the outcome, we (FMCGs) are just one stakeholder in a multi-stakeholder process & by definition every stakeholder group had to compromise

UNILEVER'S COMMITMENT TO SUSTAINABLE PALM OIL

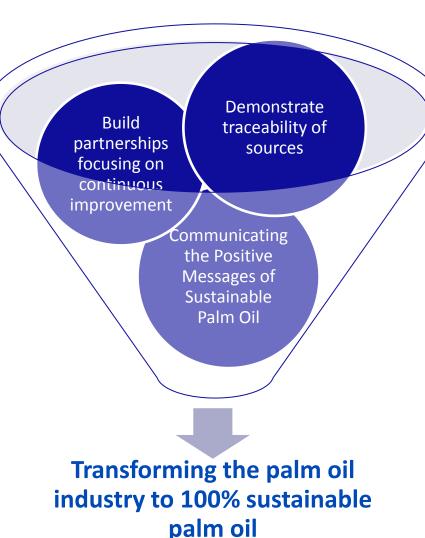


Our sustainability goals:

- i. breaking the link to deforestation and Greenhouse Gas emissions, and
- ii. respecting the economic and social values for responsible development for all stakeholders including local communities.

Requirements:

- adherence to New Plantings guidelines, HCVA and GHG guidance
- Commitment to no new developments on peat areas, regardless of depth.
 No replanting on peat
- Identify and progressive reduction of GHG emissions
- Time-bound plans to deliver 100% traceable certified palm oil including from third party suppliers



UNILEVER'S PUBLIC SUSTAINABLE PALM OIL COMMITMENT



April 2012: "We would reach our 2015 target 3 years ahead of schedule. Achieved primarily through the purchase of GreenPalm certificates."



100% traceable & certified sources

2012

97% covered with GreenPalm certificates, 3% Segregated

Public
Commitment to
source all PO
sustainably by
2015







Partly segregated PO into Europe

OUR 2020 TARGETS ON PALM OIL



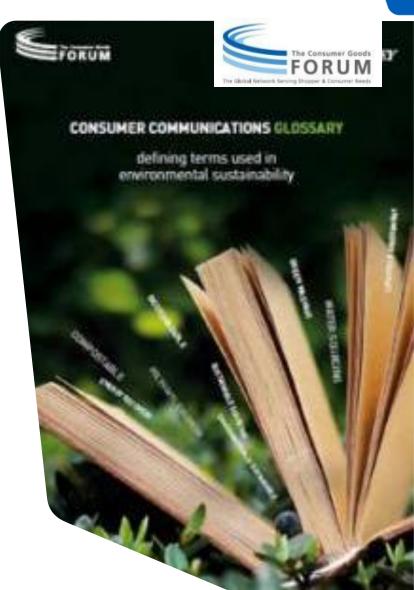
- Purchase palm oil and palm oil derivatives from traceable, known and sustainable certified sources
- Be transparent about the palm oil suppliers we deal with and the origins we source from
- Not purchase through traders or from refiners selling palm oil from unknown origins
- Engage only with palm oil suppliers that show commitment and adhere to principles consistent with our own sustainability ambition



CONSUMER GOODS FORUM – BETTER LIVES THROUGH BETTER BUSINESS



- CGF brings together the CEOs of over 400 FMCGs across 70 countries, a combined sales of EUR 2.1 trillion
- Adopted a resolution to help achieve zero net deforestation within their value chain by 2020
- On Palm Oil, over 30 major FMCGs have set the goal of sourcing palm oil from certified sustainable sources by 2015



PARTNERSHIP BETWEEN INDUSTRY & GOVERNMENTS TO DRIVE UP DEMAND



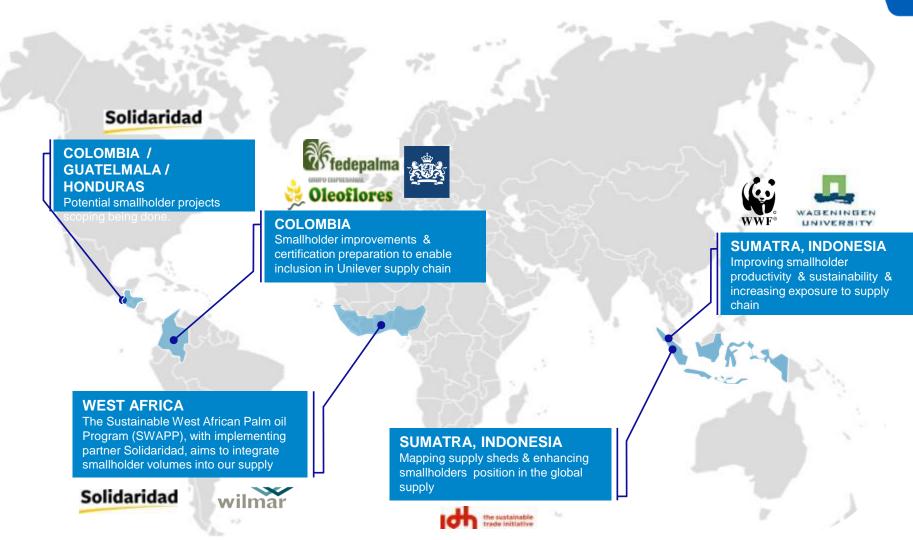
- Industry needs to come together to drive up the demand for certified sustainable palm oil
- Converting all of Europe & N America will not be enough. Need to increase CSPO demand in India, China & Indonesia
- This can only be accomplished when industry, governments and the RSPO work together to engage, dialogue and take action
- As individual companies, we need to create time-bound commitments to gradually increase the uptake of CSPO....SMALL ACTIONS MAKE A BIG DIFFERENCE



SUSTAINABLE PALM OIL

ACTIVITIES/PROJECTS





THANK YOU

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